



Annual Report 2022-2023

Our Mission

The Lakeshore Community Chorus fosters community engagement by performing diverse choral music and sponsoring related programs for the education and enjoyment of members and audiences in our surrounding lakeshore communities.

The Performance Season at a Glance

- Choral Pop-up group participated in the 2022 Saugatuck/Douglas Christmas Parade, the SCA Holiday Market, and sang throughout the Villages of Douglas and Saugatuck
- "Holiday Reflections" performance held at Saugatuck Center for the Arts
- Holiday performance held at Freedom Village Senior Living in Holland
- Community Christmas Carol Sing-Along led at Coglin Park gazebo
- Chorus members joined Hope Choral Festival at Jack H. Miller Center for Musical Arts
- "Road Trip: Adventures on Route 66" performance held at Saugatuck Center for the Arts, collaborating with local writers who composed narrative "rest stops" along the way, brought a vintage car show to the parking lot, and created a mid-century performance backdrop



Measures of Success

The Lakeshore Community Chorus (LCC) measures success in many ways. During our 13th season, success looked like this:

- Renewed chorus membership by recruiting students from Saugatuck High School to join
- Hired Pianist Daniel Tague to replace Vivian Adel Boot as our accompanist
- Applied for, and received, grant monies from The Mignon Sherwood Delano Foundation for a solo microphone and keyboard speakers
- Recruited Holly Little as our new Board Treasurer
- Recruited Kristie Noguera as our new Board Secretary
- Made performance attire requirements gender neutral
- Collaborated with Pam Pierson (La Alma conductor) and Eric Reyes (Hope College conductor) as guest clinicians
- Attracted nearly sold-out crowd to the Holiday performance
- Expanded our Facebook presence, boosting our posts to reach 9,959 Facebook users with engagements of 1,520 and 5 new page likes from April to May 2023
- Participated in Hope Choral Festival, at the Jack H. Miller Center for Musical Arts in April, performing *O Love* and *The Road Not Taken*
- Enjoyed well-deserved accolades for the Spring performance from a sold-out crowd
- Recruited nationally and hired John-Kevin (JK) Hilbert as our new Artistic Director
- Arranged space with the First Congregational Church of Saugatuck for an LCC office, choral music files, and décor storage
- Arranged space for risers and bulk décor storage with the Douglas Congregational United Church of Christ
- Initiated meeting between engaged members of LCC and Saugatuck Center for the Arts regarding future program collaboration



Significant Board Action

- Developed an “Omnibus Authorization Resolution” to allow Board members to enter into certain agreements within their areas of responsibility
- Raised concert ticket prices to adults - \$22; students - \$12
- Changed our budget cycle/fiscal year to mirror our choral season cycle - July 1 to June 30

- Accepted the resignation of Richard Hutchins following 10 years as Treasurer, LCC Board of Directors
- Accepted the resignation of Pat Sharp following 13 years as Secretary, LCC Board of Directors
- Participated in “Capacity Building: Michigan Lakeshore,” a technical assistance and planning intensive for arts and cultural organizations throughout the Holland lakeshore area. The program was underwritten by the DeVos Institute of Arts Management at the University of Maryland. Intensives included:
 - The Cycle & Artistic Planning
 - Maximizing Board Activity
 - Institutional & Programmatic Marketing
 - Fundraising & Revenue Diversification
 - Strategic Planning
- Revised the LCC Mission Statement
- Initiated strategic planning, facilitated by Dr. Patrick Coyle
- Accepted the resignation of LCC co-founder, Nancy Plantinga, as Artistic Director
- Successfully undertook a national search for a new Artistic Director
- Established new LCC email addresses and phone number for more targeted and streamlined contacts
- Introduced John-Kevin (JK) Hilbert to the chorus and the community

Choral Health & Wellness

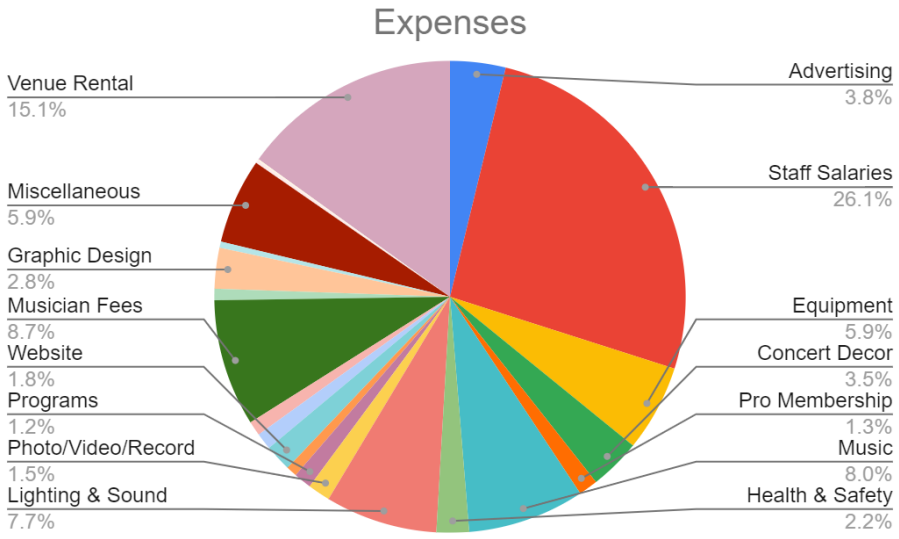
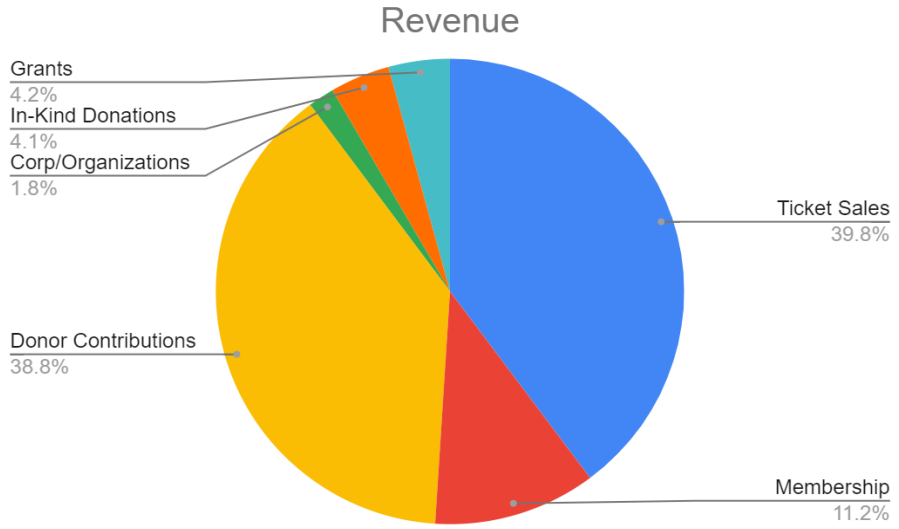
- Following consultation with a local epidemiologist we revised LCC’s COVID-19 mitigation strategies
 - Reduced rehearsal member spacing from 6’ to 3’
 - Expanded length of rehearsal times
 - Chorus member vaccination requirements changed to initial baseline injections + most recent booster
 - Purchased a portable air filter system for use during rehearsals
 - In Spring 2023, moved to masks-optional with an emphasis on personal heightened awareness of the effects of upper respiratory illnesses on fellow chorus members

Challenges

- Experienced a decline in choral membership in early 2023
- Experienced an increase in rehearsal absences attributed to policy of encouraging members to stay away if ill
- Board member turnover
- Artistic Director turnover
- Increased Board activity and unbudgeted expenses resulting from Artistic Director transition

Financial Position (July 1, 2022 - June 30, 2023)

Revenue \$38,270
 Expenses \$38,623
 Total (\$353)



Professional Services (1.0%) Fundraising Expense (0.8%) Licensing Fees (0.7%)
 Office Supplies (0.4%) PO Box Rental (0.2%) Regulatory Filing (0.1%)

*In-kind donations reflect graphic design, epidemiology consultation, music purchase, guest ticket purchase

Ending Net Assets - \$16,407

Our Supporters

Dr. Betzi Alfieri
Linda Anderson & Holly Little
David & Jane Babbitt
James Bailey
Kerri Baker & Michael Gantt
Mark & Mary Kay Baker
Bud Baty & Max Matteson
Albert & Bettye Jo Bell
Jeffrey & Angela Black
Laurence & Susan Blose
Catherine Brockington
Sandy & Ron Collins
Sandra Corsiglia
Clearbrook Corporation
Dr. Patrick Coyle
Phillip Crump & Kim Redlin
George Dennis & John Reinke
Michael & Barbara Flynn
William & René Garrity
Bobbie A Gaunt
John Gehringer
Wendy Gilbert Gronbeck
Keith & Lori Hayward
Thomas & Ann Victoria Horvath
Beth Howley
Richard & Sharon Hutchins
Gary & Jan Kemp
Kathleen Klage
Edward Korson & Arturo Inda
Ronald & Marilyn Kronemeyer
Frank & Joan Lamb
Bill & Patty Lint
Rick & Gayle Lipsig
Donald & Peggy Luidens
Steve & Brenda Marcy
Roger L May
Roy & Carol McIlwaine
Cynthia McKean
BJ Metas & Darlene Wolford
Debra Minton & Theresa Osborne
Joy Muehlenbeck
Douglas & Dr. Anne Petersen
Walter Petersen & Michael Tischleder
Nancy Plantinga
Gregg Potter & Mary Terzino
Travis & Sandra Randolph
Kirk & Cynthia Raue
John Regas
Ed & Cindy Remick
John & Peg Sanford
Frank Sardone & Susan Fall
Janet Schroeder & Susan Pierson
Dawn Schumann
Jim Sellman
Cecilia Seymour
Richard Shaw & Shirley Sutton
Charlaine & John Shack
Patricia Sharp
Norman & Barbara Steen
Judi Thomas
William Underdown & David Geen
Tom & Wendy Van Tassell
Marilyn Wolak
Elizabeth York & Demethrea Terrien
George Zulakis & Laura Baird
WK Kellogg Foundation

Thank you!

Board of Directors

Shirley Sutton - President
Mary Terzino - Vice President
Richard Hutchins - Treasurer (July 2022 - December 2022)
Holly Little - Treasurer (January 2023 - June 2023)
Patricia Sharp - Secretary (July 2022 - January 2023)

Kristie Noguera - Secretary (June 2023)
James Bailey - Board Member
Kerri Baker - Board Member
Wendy Gilbert Gronbeck - Board Member
Wendy Van Tassell - Board Member

Staff

Artistic Director - Nancy Plantinga (until May 31, 2023)
Artistic Director - John-Kevin Hilbert
Accompanist - Daniel Tague

Chorus Members - 2022-2023 Season

Soprano

Shannon Connell *Douglas*
Alisa Kimber *Holland*
Sophia Lawrence *Holland*
Brenda Marcy *Saugatuck*
Hedy Morse *Fennville*
Terese Morse *Allegan*
Isabel Noguera *Saugatuck*
Kathleen Piggins *Douglas*
Cindy Raue *Fennville*
Pat Sharp *Saugatuck*
Dawn Sjaarda *West Olive*
Sarah Terlouw *Holland*
*Wendy VanTassell *Holland*
Kathy Zeh *Holland*

Alto

Linda Anderson *Holland*
Sydney Baker *Holland*
Pam Brady *Fennville*
*Cathy Brockington *Saugatuck*
Amy Daugherty *Fennville*
Melody Dykstra *Hamilton*
Cindy Fallick *Saugatuck*
Mary Ellen Glunz *Douglas*
Marilyn Kronemeyer *Saugatuck*
Kathleen Mueller *Douglas*
Pam Pierson *Fennville*
Carol Rice *South Haven*
Shirley Sutton *Douglas*
Mary Terzino *Saugatuck*

Tenor

Jim Bailey *Douglas*
Charles Bialas *Fennville*
*Lauri Donaldson *Fennville*
Daniel Ford *Douglas*
Wendy Gronbeck *Douglas*
Dick Hutchins *Fennville*
Jeff Spangler *Saugatuck*

Bass/Baritone

*Kerri Baker *Fennville*
David Fenske *South Haven*
Jeff Filo *Fennville*
Jim Kern *Fennville*
Fran Mervau *Holland*
Tony Pastor *Douglas*
John Peters *Saugatuck*
Dale Pierson *Fennville*
George Zulakis *Douglas*

*denotes section leader